



National
Pollinator
Week
2026
Festival

SATURDAY, JUNE 27, 10 AM - 2 PM
HARMONY PARK | OAKHURST | DECATUR

2026 National Pollinator Week Festival

SPONSORSHIP OPPORTUNITIES

Decatur's 2026 National Pollinator Week Festival will be held on Saturday, June 27, 10 am - 2 pm. This FREE, fun public festival celebrates bees, butterflies, birds, trees, and native plants, and features an array of local environmental organizations. It is the perfect platform for businesses wanting to promote their brand to this appreciative audience. This year's event, to be held in Oakhurst's **Harmony Park**, will also mark **Beecatur's tenth anniversary** as a Bee City USA® affiliate.

PRESENTING FESTIVAL SPONSOR (\$2,500)

LIMITED TO ONE SPONSOR

- Beecatur's 2026 National Pollinator Week Festival Presented by **YOUR COMPANY NAME**
- **TOP TIER** positioning of logo and billing as presenting sponsor on ALL event marketing materials, including:
 - Beecatur event website page and home page (with reciprocal links)
 - Event social media promotion (Facebook event page, event ads, posts, updates, etc.)
 - Event signage
 - Event media including e-blasts to contacts, press releases, event posters, postcards, and flyers distributed in/around Decatur
- Exhibitor opportunity to display collateral at event/complimentary booth space
- Dedicated blog/social media post thanking your business/organization
- Top tier logo placement on thank you signage at the event

FACEPAINTING BOOTH SPONSOR (\$1,000) – LIMITED TO ONE SPONSOR

Sponsor one of our festival's most popular attractions – our professional FREE kids' face-painting booth!

- On-site signage naming your business at the facepainting booth sponsor during the event
- Tiered logo placement with reciprocal link on event website and Facebook event page
- Tiered logo placement on event promotional materials, including banners, posters, flyers, etc.
- Company name included in select social media event promotion
- Exhibitor opportunity to display collateral at event/complimentary booth space
- Company logo on thank you signage at the event

GOLD FESTIVAL SPONSOR LEVEL (\$500)

- Tiered logo placement with reciprocal link on event website and Facebook event page
- Tiered logo placement on event promotional materials, including banners, posters, flyers, etc.
- Company name included in select social media event promotion
- Exhibitor opportunity to display collateral at event/complimentary booth space
- Company logo on thank you signage at the event

SILVER FESTIVAL SPONSOR LEVEL (\$250)

- Company name listed on website event page
- Company name listed on event promotional materials
- Company name included in select social media event promotion
- Exhibitor opportunity to display collateral at event/complimentary booth space
- Company logo on thank you signage at the event

Click here
to bee-come
a 2026 festival
sponsor today!

BEECATURGA.COM/SPONSOR-NPW2026



OTHER WAYS TO SUPPORT BEECATUR:

Year-Round Sustaining Sponsorships

Your year-round sponsorship supports all of our work on behalf of pollinators all year long. **These activities provide multiple opportunities for us to put your name in front of Beecatur's appreciative audience.**

BEE LEVEL (\$1,000)

- Tiered logo placement on Beecatur.com website homepage
- Tiered logo placement on pollinator habitat signage (2 sites)
- Tiered logo placement on email newsletter updates
- Tiered logo placement on general promotional materials including select printed literature, posters, flyers, etc.
- Company name included in select social media promotion
- Dedicated blog/social media post profiling your company/business
- 30-minute bee/pollinator presentation for your group or organization

BUTTERFLY LEVEL (\$500)

- Tiered logo placement on Beecatur.com website homepage
- Tiered logo placement on pollinator habitat signage (2 sites)
- Company name placement on general promotional materials including select printed literature, posters, flyers, etc.
- Company name included in select social media promotion

MOTH LEVEL (\$250)

- Company name on Beecatur.com website homepage with link
- Company name listed on promotional materials
- Company name included in select social media promotion

Contributions to Bee City USA® - Decatur, GA (Beecatur) are tax deductible. Our Fiscal Sponsor is the Wylde Center, a non-profit 501(c)(3) organization (IRS identification number EIN #58-2339007). Electronic payments are received by Wylde Center on our behalf and can be made online at: **beecaturga.com/sponsor-npw2026**

Checks should be made payable to **WYLDE CENTER** and mailed to 435 Oakview Road, Decatur GA 30030 (please note "Beecatur Sponsorship" on the memo line).



BEECATURGA.COM/BUSINESS-SPONSORS